



The CityPlace Residents' Association (CPRA): Who are we?

The Cityplace Residents Association (CPRA) is a volunteer community group with no membership fees from either individuals or condominiums, and every resident of CityPlace who completes a membership form is part of the CPRA. If you live at any of the addresses and streets that intersect with Front Street West (Blue Jays Way including Rogers Centre Area), Spadina Ave (East on Bremner to Reese St, and West on Fort York Blvd to Bathurst), and Lakeshore Blvd and Bathurst Street, you are a member of the CityPlace Residents Association. We have a 9-member executive board of directors, and all our activities are curated and organized by dedicated community volunteers who donate their time, experience and expertise to build a cohesive and vibrant neighbourhood. We welcome engagement by all.

What is our Mission Statement?

The Cityplace Residents Association strives to improve the quality of life for residents and encourages a sense of pride in our community.

How and why was the CPRA formed?

CityPlace is one of the largest high density vertical neighbourhoods in the heart of the city. As a relatively new community, we organized and formed the CPRA to create a stronger voice for residents, since 2010. CPRA collaborates with residents, the BIA, and other community partners to organize events to create a sense of community. It also bring concerns forward to our elected officials that have an impact on our community. As a group it aims to be an effective voice in our community.

What are our Goals?

- To be a voice and advocate for residents of the CityPlace community.
- To foster an environment where residents feel connected to our community.
- To become a forum to engage our residents and raise awareness on community activities, issues or concerns.
- To collaborate with appropriate groups (e.g. business, law enforcement, recreational, community and environmental) on matters of interest to CityPlace residents.
- To consult and work with elected City of Toronto politicians on issues that impact the CityPlace community.

Events Led by the CPRA

- CityPlace Winterfest Family Day Event (With CityPlace Fort York BIA) - Feb. 19, 2018
- Earth Hour - March 24, 2018
- CityPlace Easter Eggs Scramble Hunt in Canoe Landing Park - April 1, 2018
- Clean CityPlace Earth Day Community Clean Up in Canoe Landing Park and across CityPlace - April 22, 2018
- Jane's Walk across CityPlace (Themed - CityPlace Discovery Walk: Living and Thinking Vertical) - May 5, 2018
- Community Forums and Joint All-Candidates Debates/Meet-and-Greets with neighbouring residents associations - October, 9, 2018 and September 26, 2019
- Eid Community Iftar/End of Ramadan Community Event - Spring 2018
- CityPlace Amazing Race - July 14 (Cancelled)

- CityPlace Backpack Drive (Back to School Event) - August 25, 2018
- CityPlace KidsFest Event in Canoe Landing Park - August 25, 2018
- Halloween Kids Crawl throughout CityPlace - October 31, 2018
- Pumpkin Parade in Canoe Landing Park - November 1, 2018

CPRA List of Activities/Community Engagement

- Attended the Block 31 Working Group meetings and provided input on the forthcoming construction of 2-schools, daycare and Community Recreation Centre at Canoe Landing Park with a projected 2019-2020 opening date.
- Participated in Information Sessions and Community Liaison Committee for the 545 Lakeshore Blvd and Fleet St Shelters and Respite Centre.
- Coordinated a Harm Reduction meeting with the Parkdale Queen West Community Health Centre and Property managers to look at ways to address the rise of discarded injection needles in the public realm areas of CityPlace.
- Attended Design Charrette at Ontario Science Centre to provide input on design of 3000 sq ft indoor playscape at the Canoe Landing Community Recreation Centre.
- Hosted a public meeting with the Toronto Police Services, Toronto Blue Jays, Maple Leafs Sports and Entertainment, Residents and Property Management to review enhanced security along Bremner Blvd during events at the Rogers Centre and Air Canada Centre.
- Participated in community capacity building, active transportation/transit advocacy with ad hoc groups including Waterfront for All; and King for All coalition to support new ways of living and thinking vertical in the Waterfront and connected areas.
- Participated in joint planning sessions with the Fort York Neighbourhood Association and The Bentway Conservancy to actively engage residents of our vertical neighbourhoods in activities and events on The Bentway.
- Participated in meeting with the Office of the Mayor, and the WardCouncillor to address overnight noise and to discuss effective strategies for noise mitigation.
- Hosted affordable housing town hall with Parliament Secretary and MP Adam Vaughan
- Organized CityPlace Community Town Hall Meeting with Spadina Fort York MPPs.

- Organized a CityPlace Community Town Hall Meeting with Ward Councillor Joe Cressy.
- Organized annual Easter Egg Hunt for Children and Youth at Canoe Landing Park.
- Supporter and promotional sponsor of CityPlace Urban market.
- Support dog owners push for dog amenities in CityPlace including an off-leash dog park in Canoe Landing Park.
- Advocated for ambient lighting of Canoe Landing Park Astroturf in the evening. Canoe Landing park is heavily used for a variety of activities and events by our community residents. We engaged Park People to explore ways to initiate a “Friends of Canoe Landing Park” committee of community residents to take a leadership role in the community use and stewardship of the park.
- Greening/Environmental Stewardship - push for greener neighbourhood especially in our gardens and parks by engaging residents in annual community clean up campaigns and an Earth Day event on April 22nd in Canoe Landing Park; partnering with the Toronto Environmental Alliance; Park People - Park Friends Program; and Telus Million Hours of Giving to clean Canoe Landing Park and the North Linear Park, mulched the trees in the park and conduct a litter clean up of the park and surroundings.
- CPRA partner with Diabetes Canada to implement a textile waste diversion and recycling strategy for placement of clothing donation bins in the Garbage/Recycling rooms of the condominiums towers in CityPlace (11-buildings already have bins - remainder property managers and Board of Directors are currently being engaged).
- Led community safety walks of the neighbourhood with residents, parks and recreation dept, Toronto Hydro and Toronto police to identify ways to make our neighbourhood safer.
- Engaged Councillor Cressy’s office, 311 and Street Outreach Services pertaining to finding tangible solutions to the homeless crisis, and panhandling at Spadina and Fort York Intersection.
- CPRA involvement as a community partner in youth engagement event in collaboration with Maximum City/Canadian Urban Institute to provide forums for young people living in CityPlace to share their vision of CityPlace now and into the future.

- Collaborate with the newly formed CityPlace/Fort York BIA on several community events including movie night at Canoe Landing Park.
- Supported the CityPlace Fort York BIA in the installation of a Winter Ice Rink activation at Canoe Landing Park with a chiller for continuous use through the Winter.
- CPRA organized a Children's Tent at Cityfest which brought together the Toronto Public Library - Fort York Branch, Design Exchange, and other Children friendly neighbourhood services and programs under one roof at the annual CityPlace CityFest in Canoe Landing Park.
- Hosted an Urban Networking Event for professionals in various sectors.
- Organized annual Halloween Trick or Treat for Kids Crawl with activities, treats and lobby decoration for condo towers and local businesses.
- Sponsored City of Toronto park permit for the use of Canoe Landing Park for community events with a social good including Yoga in the Park, Cityfest, Zone Swap (Community Garage Sale) and Spokehaus outdoor spinning in support of mental health and well-being with proceeds to CAMH Foundation.
- Kids day - an annual event in partnership with the Roundhouse RailRoad museum to offer free train rides on a set date in the Summer.
- Collaborated with the City and other community partners to bring a Nuit Blanche Zone to CityPlace in 2014. Next event scheduled for Fall 2018.
- Support Yoga in the Park hosted by Tribe Fitness in their efforts to host weekly yoga in the Park at no cost to residents from June to August.
- Social Media Portals, pages and groups - Maintain an active web presence through a website, twitter and Facebook. The Facebook page has over 9,000 followers who read, respond to posts, ask questions, share information and communicate with owners and residents of CityPlace. See Website/URL: <http://cityplacera.com> Twitter: <https://twitter.com/cityplacera> Facebook: <https://www.facebook.com/groups/cityplacetorontoresidents/> Email: cityplacera@gmail.com
- Ensured that graffiti removed from both the Canoe Landing Park, Puente de Luz Bridge and the North and South Linear Parks by the City's Parks, Forestry and Recreation Team.
- Art in the Sky - Art, culture, fashion photography of CityPlace - Skybridge Suites - To be rescheduled.

- Collaborated on a neighbourhood Zone Swap that allows residents to sell, trade or swap items.
- Collaborated with Concord on a community survey to find out how to better meet the needs of the neighbourhood in services, amenities, retail, events, activities and so much more.
- Maintain lines of communication with property managers for all cityplace buildings to improve communication and sharing of information on community activities, events and issues as necessary.
- Community Outreach - Participated in meetings and outreach to various community stakeholders including the Property managers, Toronto Public Library, Jumblies Theatre, Business Owners, City Councillor Joe Cressy, CityPlace/Fort York BIA, and Concord.
- Attended and participated in consultations to provide input on behalf of CityPlace. These include the TOcore consultations; Bentway meetings; Rail Corridor Downtown Consultations; Waterfront Transit Stakeholders Advisory Committee; Spadina-Front Station SmartTrack Stakeholders Advisory Group; and Toronto Planning Review Panel.
- Media/Subject Expertise/commentators to ensure that CityPlace receives favourable coverage in the media - Ongoing media request for comment from various print, radio, video and web-based media including, Metro, CBC, City News, The Toronto Star, The Globe and Mail and other media channels on CityPlace.
- Community Advocacy - Met With Toronto Hydro to look at Reliable Power Supply and wrote a joint letter to residents following the meeting, meeting with TSCC 1764 (5 Mariner Terrace and 3 Navy Wharf Board to discuss Pet Ban); Community Issues Letters and Meetings with Councillor Joe Cressy to address CityPlace issues and improvements (currently Block 31 under construction to add schools, community centre, daycare facility and canopy for year-round urban market to the new Canoe Landing Campus/Facility/Community Recreation Centre).
- Community Stakeholders Relations - Participated in monthly meeting with Concord VP of Development Gabriel Leung and BIA Representative Andrea McKittrick to discuss community status and areas of common interest.

- Community Leaders Meeting - Grey Cup Festival 2016 - Met with organizers of the Grey Cup Festival to hear of plans, provide input and share with the community plans for the 2016 Grey Cup Festival.
- CityPlace Canada Day Event - Supported Concord with Annual Canada Day Events in CityPlace.

Community Profile

- CityPlace nearly has an equal mix of renters (55%) and owners (45%)
- Average household size of 1.9 persons
- Residents are noticeably young, affluent, highly educated and ethnically mixed
- CityPlace is inhabited with a demographic where 81% are between 25 to 44 years old, with many singles and young couples that prefer urban living and are upwardly mobile
- 95% of residents hold degrees and employed in business, finance and social science
- Average household income is \$124K
- Residents aged 25 to 34 years old represent the highest proportion of CityPlace residents [55%]
- Those aged 35 to 44 represent the 2nd highest proportion of CityPlace residents [26%]
- CityPlace residents have a high level of education 81% of residents have a University education
- 14% of residents have a College education
- 80% of residents identify themselves with an ethnicity other than North American
- 46% of CityPlace residents are single
- 34% of CityPlace residents are married
- 16% of CityPlace residents live in common law
- Over 67% of CityPlace households have 2 or more people
- Approximately 32% live alone
- 12% of CityPlace households have children living at home
- 88% of CityPlace households do not have any children living at home
- 66% of CityPlace residents were born in Canada
- Those born in the UK represent 5% of residents
- Other countries of birth: include; India [4%], China [4%], Hong Kong [3%]
- 20% of residents identify themselves as North American

- 17% of East/Southeast Asian origin
- 12% of British origin
- 10% of Western European and 10% South Asian origin
- 8% of Eastern European origin
- Of the 23% of residents with a pet at home: 53% have dog; 40% have a cat; 3% have both a dog and cat; 4% have a pet other than a dog or cat
- 45% of CityPlace residents rent the unit they live in
- 55% of CityPlace residents own the unit they live in
- Many residents walk or use public transit to get their destination
- CityPlace residents care about protecting the natural environment and their communities,
- Over 1/3 of residents identified that attention to building maintenance and infrastructure are essential to the quality of living standard at CityPlace
- Strong support exists for the current grocery and restaurant offerings with residents placing a great emphasis on continuing to improve the retail landscape for food and drink
- National and top brands dominate residents destination for grocery (Sobeys, Loblaws, Longo's),
- Personal care/prescription drugs (Shoppers Drug Mart), Coffee/Tea (Starbucks, Tim Horton's) and fashion (Eaton Centre)